## Card Services

Questions?

Call toll-free 800.441.9535.

| FACTS   | WHAT DOES UMB FINANCIAL CORPORATION AND ITS SUBSIDIARIES ("UMB")<br>DO WITH YOUR PERSONAL INFORMATION?   |                              |                             |
|---|--|------------------------------|-----------------------------|
| Why?  | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. |                              |                             |
| What?   | <ul> <li>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</li> <li>Social Security number and credit scores</li> <li>Account balances and payment history</li> <li>Credit history and transaction history</li> </ul>      |                              |                             |
| How?  | All financial companies need to share customers' personal information to run their everyday business.<br>In the section below, we list the reasons financial companies can share their customers' personal<br>information, the reasons UMB chooses to share and whether you can limit this sharing.              |                              |                             |
| Reasons   | we can share your personal information   | Does UMB share?              | Can you limit this sharing? |
| For our everyday business purposes –<br>such as to process your transactions, maintain your account(s),<br>respond to court orders and legal investigations, or report to<br>credit bureaus |  | Yes                          | No                          |
| For our marketing purposes –<br>to offer our products and services to you   |  | No                           | We don't share              |
|   | ing with other financial companies   | No                           | We don't share              |
| For our affiliates' everyday business purposes –<br>information about your transactions and experiences   |  | No                           | We don't share              |
| <b>For our affiliates' everyday business purposes</b> –<br>information about your creditworthiness  |  | No                           | We don't share              |
| For our affiliates to market to you   |  | No                           | We don't share              |
| For nonaffiliates to market to you  |  | Yes                          | Yes                         |
| To limit  | Call toll-free 800.441.9535 – our service center   | will help you with your choi | ce(s).                      |
| our<br>sharing  | <b>Please note:</b><br>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.   |                              |                             |
|   | However, you can contact us at any time to limi  | t our sharing.               |                             |
|   |  |                              |                             |

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| Who we are                    |  |  |  |  |
|-------------------------------|--|--|--|--|
| Who is providing this notice? | Companies within UMB Financial Corporation that have adopted this    |  |  |  |
|                               | Privacy Statement are: UMB Bank, n.a.; UMB Financial Services, Inc.; |  |  |  |
|                               | UMB Insurance, Inc.; UMBCDC, Inc.                                    |  |  |  |

| What we do   |  |  |
|--|--|--|
| How does UMB protect my personal information?                                      | To protect your personal information from unauthorized access and<br>use, we use security measures that comply with federal law. These<br>measures include computer safeguards and secured files and<br>buildings.   |  |
| How does UMB collect my personal information?                                      | <ul> <li>We collect your personal information, for example, when you:</li> <li>Open an account or pay your bills</li> <li>Use your credit or debit card or make deposits or withdrawals from your account</li> <li>Provide account information</li> <li>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</li> </ul>   |  |
| Why can't I limit all sharing?   | <ul> <li>Federal law gives you the right to limit only:</li> <li>Sharing for affiliates' everyday business purposes –<br/>information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to<br/>limit sharing. See below for more on your rights under state law.</li> </ul> |  |
| What happens when I limit sharing for an account I hold jointly with someone else? | Your choices will apply individually – unless you tell us otherwise.   |  |

| Definitions     |   |
|-----------------|---|
| Affiliates      | Companies related by common ownership or control. They can be financial and nonfinancial companies.     |
|                 | <ul> <li>Our affiliates include companies with a UMB name.</li> </ul>                                   |
| Nonaffiliates   | Companies not related by common ownership or control. They can be                                       |
|                 | financial and nonfinancial companies.   |
| Joint Marketing | A formal agreement between nonaffiliated financial companies that                                       |
|                 | together market financial products or services to you.  |
|                 | <ul> <li>We do not share with financial services companies for joint<br/>marketing purposes.</li> </ul> |

## **Other Important Information**

You may have other privacy protections under applicable state laws. To the extent these state laws apply, we will comply with them when we share information about you.

*For California and Vermont residents*: We will not share information we collect about you with nonaffiliates, except as permitted by California or Vermont law, as applicable, including, for example, to process your transactions, maintain your account or provide you with a product or service you have requested.